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Dear Friends,

We are honored to co-chair the **2023 Friends of CASA Holiday Luncheon and Fashion Presentation** to raise funds for Court Appointed Special Advocates of Orange County (CASA OC). Funds raised at the Holiday Luncheon go directly towards CASA OC's mission for providing desperately needed one-on-one mentoring and powerful legal advocacy to the most abused, neglected and abandoned children in our local foster care system.

Today there are over 3,530 youth in the Orange County child welfare system, in dire need of a caring adult in their life to guide them, hold their hand and amplify their voice in court.

With your financial support, we can recruit and train more volunteer advocates who can be matched with local youth on the CASA wait list. Research shows that when youth in foster care have at least one supportive connection in their life, they perform better in school and have an enhanced sense of hopefulness and optimism about their lives.

Last year, your generous contributions enabled us to swear-in 128 new CASA volunteers to mentor and advocate on behalf of youth in foster care. These CASAs are often the one stable, trustworthy adult providing support and guidance through the most turbulent time of their lives.

On **Friday, December 1, 2023**, we will be hosting the **28th Annual Friends of CASA Holiday Luncheon and Fashion Presentation** at the beautiful Waldorf Astoria Monarch Beach Resort, a luxury hotel in Dana Point, California. The Holiday Luncheon is an elegant daytime event that attracts over 550 guests and is responsible for raising over \$620,000 net proceeds toward funding CASA of Orange County's mission. Your support will contribute to the essential funding that enables CASA OC to make a difference for hundreds of children who are waiting to be matched with a CASA volunteer.

Please join us in supporting CASA OC's life changing work by becoming a Friends of CASA Holiday Luncheon Sponsor. Enclosed is additional information about the luncheon and fashion presentation by **GivENCHY** and **South Coast Plaza**. You may also find this information, as well as past years' event highlights, at www.CASAHolidayLuncheon.com.

If you have any questions, please contact Debbie Masek at 714.619.5140 or dmasek@casaoc.org. Thank you in advance for your support, generosity and contribution to improving the lives of Orange County youth in foster care.

With warm gratitude,

Holly Joseph
2023 Friends of CASA
Holiday Luncheon Co-Chair

Colleen Masterson
2023 Friends of CASA
Holiday Luncheon Co-Chair



Scan Me For
Sponsorship
Opportunities

MISSION STATEMENT

CASA provides a powerful voice and a meaningful connection for children who have experienced abuse, neglect and abandonment.

WWW.CASAHOLIDAYLUNCHEON.COM | 765 THE CITY DRIVE SOUTH, SUITE 300, ORANGE, CA 92868

MAIN 714.619.5151 | FAX 714.619.5152 | #33-0069334

GIVENCHY



THE VOYOU BAG





2023 FRIENDS OF CASA HOLIDAY LUNCHEON

Sponsorship Opportunities | Friday, December 1, 2023 • Waldorf Astoria Monarch Beach

DIAMOND STARFISH - \$30,000+ CHILDREN'S ADVOCATE

- Provide Advocacy for 10 Children for ONE Year
- Premium Seating for TWO Individuals at the Luncheon
- Premier Recognition on All Event Promotional Materials
- Full Screen Special Visual Recognition at the Event
- Recognition on the Event Website
- Name Recognition on the Invitation*
- Name Recognition in the February Issue of Modern Luxury Magazine

RUBY STARFISH - \$20,000+

- Premium Seating for TWO Tables of 12 at the Luncheon
- Full Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Mention in Media and Press Releases
- Recognition on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

EMERALD STARFISH - \$12,000+

- Premium Seating for ONE Table of 12 at the Luncheon
- Full Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Mention in Media and Press Releases
- Recognition on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

SAPPHIRE STARFISH - \$6,000+

- 6 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Recognition on the Event Website
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PEARL STARFISH - \$3,500+

- 4 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Recognition on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

TOPAZ STARFISH - \$1,750+

- 2 Tickets to the Luncheon
- Recognition on the Event Website

- All sponsors will receive recognition on screens at event.
- Seating based on Starfish level - Sapphire, Pearl, and Topaz will be seated with other sponsors and/or guests.
- Sponsorships secured by 11/3 will be included in the February issue of Modern Luxury Magazine.
- *Sponsorships secured by 9/11 will be included in the invitation.

Please visit our website at CASHolidayLuncheon.com, scan the QR code, or call to secure your Sponsorship:

CASA of Orange County, Attn: Holiday Luncheon
765 The City Drive South, Suite 300, Orange, CA 92868
Phone: 714.619.5141 | Fax: 714.619.5152 | www.CASHolidayLuncheon.com

Scan Me to Purchase
Sponsorship And
Underwriting Opportunities





2023 FRIENDS OF CASA HOLIDAY LUNCHEON

Underwriting Opportunities | Friday, December 1, 2023 • Waldorf Astoria Monarch Beach

EXCLUSIVE JEWELRY SPONSOR - \$30,000+ *SOLD!*

- Preferred Seating for TWO Tables of 12 at Luncheon
- Premier Recognition on All Event Promotional Materials
- Full Screen Special Visual Recognition at the Event
- Mention in Media and Press Release

- LUGANO***
DIAMONDS
- Logo Recognition on the Invitation*
 - Logo/Link on the Event Website
 - Name Recognition in the February Issue of Modern Luxury Magazine

STARFISH WISH SPONSOR - \$12,000+ *SOLD!*

- Preferred Seating for 1 Table of 12 at Luncheon
- Full Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Logo/Link on the Event Website

- BARCLAY BUTERA**
INTERIORS
- Name Recognition in the February Issue of Modern Luxury Magazine

ENTERTAINMENT SPONSOR - \$12,000+ *(limited to one)*

- 6 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Logo/Link on the Event Website

- Signage at Event as Entertainment Sponsor
- Name Recognition in the February Issue of Modern Luxury Magazine

AUTOMOTIVE SHOWCASE SPONSOR - \$10,000+ *(limited to one)*

- 2 Tickets to the Luncheon
- Full Screen Special Visual Recognition at the Event
- Mention in Media and Press Releases
- Prominent Name/Logo on the Invitation*
- Vehicle Placement in Valet

- Signage at Event as Automotive Sponsor
- Logo/Link on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

FLORAL SPONSOR - \$10,000+ *(limited to one)*

- 2 Tickets to the Luncheon
- Full Screen Special Visual Recognition at the Event
- Mention in Media and Press Releases
- Prominent Name/Logo on the Invitation*

- Logo/Link on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

MOBILE BIDDING SPONSOR - \$8,000+ *(limited to one)*

- 2 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Mention in Media and Press Releases
- Prominent Name/Logo on the Invitation*

- Logo on Mobile Bidding Website
- Logo/Link on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

INVITATION SPONSOR - \$5,000+ *SOLD!*

- 2 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Prominent Name/Logo on the Invitation*

- Logo/Link on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

PRINTING SPONSOR - \$3,000+ OR IN-KIND *(limited to one)*

- Name on All Printed Materials as Printing Sponsor
- Half Screen Special Visual Recognition at the Event

- Logo/Link on the Event Website

WINE OR CHAMPAGNE SPONSOR - \$2,500+ OR IN-KIND *(2 available)*

- Name on the Event Website as Wine/Champagne Sponsor

- Half Screen Ad in Event Program

*Sponsorships secured by 9/11 will be included in the invitation.

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SPECIAL GUEST SPEAKER

David Ambroz



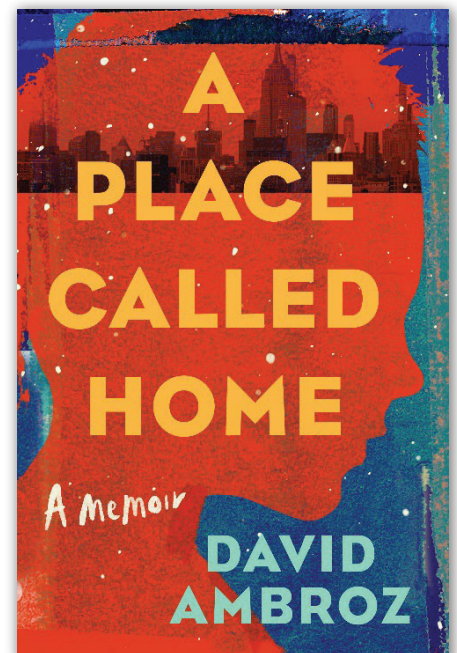
David Ambroz is a national poverty and child welfare expert and advocate. He was recognized by President Obama as an American Champion of Change. He currently serves as the Head of Community Engagement (West) for Amazon. Previously he led Corporate Social Responsibility for Walt Disney Television, and served as the President of the Los Angeles City Planning Commission, and as a California Child Welfare Councilmember. After growing up homeless and then in foster care, he graduated from Vassar and later from UCLA School of Law (J.D.). He is a foster dad and lives in Los Angeles, CA.

“ *A Place Called Home* asks us to reflect on the family we come from and the family we find, the extraordinary courage of a child and the responsibility we all have to make the world safer for those who enter our world unprotected. ”

—Steve Pemberton, author of *A Chance in the World*

There are millions of homeless children in America today, and in **A PLACE CALLED HOME: A Memoir**, award-winning child welfare advocate David Ambroz writes about growing up homeless in New York for eleven years and his subsequent years in foster care, offering a window into what so many kids living in poverty experience every day.

Told with lyricism and sparkling with warmth, **A Place Called Home** depicts childhood poverty and homelessness as it is experienced by so many young people who have been systematically overlooked and unprotected. It's at once a gripping personal account of deprivation—how one boy survived it, and ultimately thrived—and a resounding call for readers to move from empathy to action.



Modern Luxury

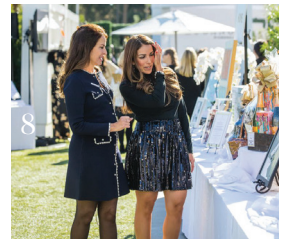
ORANGE COUNTY.

ON THE SCENE

THAT'S WHAT FRIENDS ARE FOR

THE PARTY For the 27th year, Friends of CASA (Court Appointed Special Advocates) invited local philanthropists to its annual **Holiday Luncheon and Fashion Show**. Held for the first time at the new VEA Newport Beach, the afternoon affair kicked off with a Champagne reception, where silent auction items enticed and Starfish Wish Trees, presented by **Barclay Butera**, invited guests to fulfill the wishes of youth in foster care. **THE PEOPLE** Sarah Minakary and Sara Van Dusen served as the day's chairs, and were joined by 70 volunteer Friends of CASA members in making the holiday fete happen. More than 400 attendees enjoyed lunch and an exclusive fashion show produced by **Shannon Davidson**. Models strutted across the catwalk in resortwear by Lafayette 148 New York from South Coast Plaza, before CASA volunteer **Marie Crosson** and her CASA youth **Amy** shared their keynote presentation, detailing the ways in which the CASA program can dramatically change the life of a young person in need. **THE PINNACLE** CASA supporter **Jamie Born** took home the day's opportunity drawing, a \$15,000 diamond bracelet from Lugano Diamonds, but it was the organization that won even bigger with a record-breaking fundraising total of more than \$620,000.

BY ALLISON MITCHELL



(1) CASA board members Karen Jordan and Bobbie Howe (2) Dana Strader and Inga Sanders-Marcereau (3) CASA Orange County CEO Regan Phillips (4) A model showed off apparel from South Coast Plaza's Lafayette 148 New York. (5) The verdant tablescapes featured florals by Paul Fenner Floral Designs. (6) Timree Gold was all smiles.

(7) Event chairs Sara Van Dusen and Sarah Minakary posed in front of CASA's Starfish Wish Trees. (8) Kimberly DeLamar Matties and Jennifer Gonzales Oxen browsed silent auction items. (9) Tables sparkled with holiday decor. (10) Deborah Keillor and Sandi Marino (11) Lugano Diamonds founders Moti and Idit Ferder donated the day's opportunity drawing prize, a beautiful 18K rose gold floral bracelet.

PHOTOS BY JOHN WATKINS

THE CHALLENGE:

There are over 3,500 children and young adults under the jurisdiction of the Dependency Court in Orange County - which is overburdened and underfunded. The Dependency Court hears cases about children (minors) who are abused or neglected

The average judge handles more than 800 cases per year; the average social worker carries up to 40 cases at one time, and an attorney may have over 100 cases at any moment

1 in 5 former youth in dependency will become homeless within one year of emancipating

Only 58% of youth in dependency will graduate from high school.

By the age of 24, more than 50% of former youth in dependency will be unemployed.



THE SOLUTION:

ADVOCACY

- In court advocacy and recommendations
- Educational Advocacy & Individual Education Program (IEP) Assessments
- Trauma-Informed Advocacy
- Mental Health Advocacy (assessments & therapeutic treatments)
- Family Connections Advocacy
- Early intervention support to prevent long term foster care status

MENTORSHIP

- Two year commitment
- Outings twice a month with the child

THE CASA IMPACT

A child with a CASA volunteer is more likely to have better outcomes: children tended to perform better academically and behaviorally in school as measured by whether or not they passed all of their courses, whether or not they were expelled, and their conduct performance.



OC children in foster care with a CASA advocate have a 92% high school graduation rate, compared to the 58% national average



A child with a CASA volunteer is half as likely to re-enter the child welfare system and more likely to achieve permanent placement



In four out of five dependency cases, all or almost all CASA volunteer recommendations are accepted by the court



LEARN MORE ABOUT BECOMING A VOLUNTEER OR MAKING A DONATION AT [CASAOC.ORG](https://www.casaoc.org)