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Dana Strader

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Raquel Walder
Britta Ward

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Stephanie Rogers
Stuart Winston
Michael Wong



Dear Friends,

We are excited to announce the return of the **Friends of CASA Holiday Luncheon & Fashion Show** to be held on **Friday, December 13, 2024** at the beautiful **Waldorf Astoria Monarch Beach** in Dana Point, California. On behalf of Friends of CASA, we invite you to participate in the **Silent Auction** portion of our event by donating an item, service or experience. Your donation will help us raise funds to recruit and train Court Appointed Special Advocates (CASA) of OC volunteers who provide a powerful voice and meaningful connection to children in Orange County who have experienced abuse, neglect and abandonment.

Today there are more than 3,250 Orange County children in foster care in need of a caring adult in their life to guide them and amplify their voice in court. Last year, generous contributions from community partners like you enabled us to swear in 168 new CASA volunteers to mentor and advocate on behalf of these children. CASA volunteers are often the one stable, trustworthy adult providing support and guidance through the most turbulent time of a child's life.

Friends of CASA is dedicated to raising awareness and funds in support of CASA OC's mission. The Holiday Luncheon is our marquee event and in 2023 **raised more than \$640,000 in net proceeds**. The Silent Auction is one of the most exciting components of our Luncheon and we invite you to donate this year to support a worthy cause and expose your brand to more than **500 discerning guests**.

Thank you for considering a donation to our event. To acknowledge your generous contribution in our recognition materials, we need your donation by **November 1st** to meet our publication deadlines. For more information on the Friends of CASA Holiday Luncheon, please visit **www.CSAHolidayLuncheon.com** and be sure to follow us on Instagram and Facebook at **@casaoc** and **@friendsofcasa**. If you have additional questions, please contact CASA Development Events Manager Debbie Masek at 714.619.5140 or **dmasek@casaoc.org**.

Thank you for making the difference in the lives of local youth in foster care.

Sincerely,

Nicole Inal Hutchinson
2024 Silent Auction Co-Chair

Joanna Smith
2024 Silent Auction Co-Chair

Liz deSousa
2024 Silent Auction Co-Chair



Scan Me For
Sponsorship
Opportunities

MISSION STATEMENT

CASA provides a powerful voice and a meaningful connection for children who have experienced abuse, neglect and abandonment.

WWW.CSAHOLIDAYLUNCHEON.COM | 765 THE CITY DRIVE SOUTH, SUITE 300, ORANGE, CA 92868

MAIN 714.619.5151 | FAX 714.619.5152 | #33-0069334



2024 FRIENDS OF CASA HOLIDAY LUNCHEON

Auction Opportunities | Friday, December 13, 2024 • Waldorf Astoria Monarch Beach

SILENT AUCTION RECOGNITION OPPORTUNITIES

Donation Value of \$10,000

- Full Screen Special Visual Recognition at the Event
- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

Donation Value of \$5,000

- Half Screen Special Visual Recognition at the Event
- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

Donation Value of \$2,500

- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

**You will be contacted regarding program/artwork specs.*

All program artwork must be submitted in 300dpi, PDF, JPEG, or EPS, by November 1st.

EVENT DEMOGRAPHICS

The Friends of CASA Holiday Luncheon is known as one of the most fashionable and premier social events in all of Orange County and has been recognized as the second highest netting luncheon for the past several years per the Orange County Business Journal. The Holiday Luncheon Silent Auction is comprised of unique high end retail items and services, viewed by over 500 of OC's most discerning consumers and a host of online bidders. Holiday Luncheon attendees are primarily married females with children, 35-55 years of age living in the beautiful communities of Newport Beach, Irvine and Laguna Beach.

SILENT AUCTION CHAIRS

Nicole Inal Hutchinson
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(949)521-3212

Joanna Smith
Joanna.luter.smith@outlook.com
(512)914-8011

Liz deSousa
ebdesous@gmail.com
(949)293-5897

Please visit the website www.CASAHolidayLuncheon.com for more information about this event

765 THE CITY DRIVE SOUTH, SUITE 300, ORANGE, CA 92868 | MAIN 714.619.5151 | FAX 714.619.5152 | #33-0069334

Your gift to CASA is fully tax-deductible to the extent of the law, as CASA is a non-profit 501(c)(3). Tax ID: 33-0069334. Thank you for your support!



2024 FRIENDS OF CASA HOLIDAY LUNCHEON

Auction Donation Form | Friday, December 13, 2024 • Waldorf Astoria Monarch Beach

Donor's Name *(As you would like to be recognized):*

Business/Contact Name:

Street Address *(Required to receive tax-acknowledgement letter):*

City/State/Zip:

Email:

Phone:

Committee Member Name:

Email:

Phone:

Item Description *(Continue on back or attach an additional sheet):*

Item Restrictions *(Black out dates, expirations, age limits, etc.):*

Estimated Value:

Please Check One *(Some items may be bundled or packaged):*

☐ Donation Enclosed

☐ To Be Delivered

☐ To Be Picked Up

☐ Please Create Certificate

Signature:

PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM BY NOVEMBER 1, 2024 TO:

CASA of Orange County
765 The City Drive South, Suite 300, Orange, CA 92868
Attn: CASA Holiday Luncheon
auction@casaooc.org
www.CASAHolidayLuncheon.com | Phone: 714.619.5141 | Fax: 714.619.5152

MISSION STATEMENT

CASA provides a powerful voice and a meaningful connection for children who have experienced abuse, neglect and abandonment. Your gift to CASA is tax-deductible to the extent of the law, as CASA is a non-profit 501(c)(3). Tax ID: 33-0069334. Thank you for your support!

Modern Luxury

ORANGE COUNTY



PHOTOS BY JOHN WATKINS

Let It Glow

THE PARTY The generous spirit of the holiday season was felt at **Friends of CASA's annual Holiday Luncheon**. Nearly 500 guests gathered at the beautiful Waldorf Astoria Monarch Beach Resort & Club to support Court Appointed Special Advocates (CASA) of Orange County in its mission to provide a voice and guidance to children who have been abused, neglected or abandoned. **THE PEOPLE** A Champagne reception, where guests could bid on 161 silent auction packages or fulfill the wish of a child by purchasing an ornament from **Barclay Butera's** Starfish Wish Trees, kicked off the daytime affair. The fete was made possible by co-chairs **Holly Joseph** and **Colleen Masterson**, plus the 70 members of Friends of CASA and its president **Dana Strader**. **THE PINNACLE** A three-course luncheon satiated guests before they enjoyed an exclusive spring 2024 runway show by Givenchy and South Coast Plaza. Keynote speaker **David Ambroz**, a national poverty and child welfare advocate, opened up about his childhood spent in homelessness and the foster care system, moving attendees to donate more than \$640,000 for local youth by the day's end.

BY ALLISON MITCHELL

01/ Friends of CASA president Dana Strader, event chairs Colleen Masterson and Holly Joseph, and CASA CEO Regan Dean Phillips
02/ Catherine Frandsen, Urvashi Patel, Nancy Eaton, Wendy Tenebaum and Lisa Kassel **03/** Keynote speaker David Ambroz
04/ Emily Ford and Anna Linsley **05/** Liz Batterton and Liz DeSousa
06/ A model showed off a look from Givenchy's spring 2024 collection.

insider ON THE SCENE





SHOWING UP IS EXTRAORDINARY

CASA volunteers advocate for children in foster care, developing a relationship with them through outings, quality time, and most importantly, listening.

THE CHALLENGE:

There are over 3,250 children and young adults under the jurisdiction of the Dependency Court in Orange County - which is overburdened and underfunded. The Dependency Court hears cases about children (minors) who are abused or neglected.

The average judge handles more than 800 cases per year; the average social worker carries up to 40 cases at one time, and an attorney may have over 100 cases at any moment.



50% of youth formerly in foster care are unemployed by the age of 24



1 out of 5 youth formerly in foster care will be homeless within one year of aging out of care

THE SOLUTION:

ADVOCACY

- In court advocacy and recommendations
- Educational Advocacy & Individual Education Program (IEP) Assessments
- Trauma-Informed Advocacy
- Mental Health Advocacy (assessments & therapeutic treatments)
- Family Connections Advocacy
- Early intervention support to prevent long term foster care status

MENTORSHIP

- Two year commitment
- Outings twice a month with the child

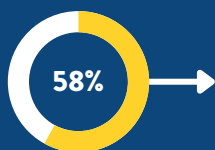


THE CASA IMPACT

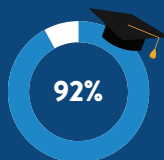
A child with a CASA volunteer is more likely to have better outcomes both academically and behaviorally.



A child with a CASA volunteer is less likely to reenter the child welfare system. The proportion of reentries is consistently reduced by half



Youth in foster care have a 58% high school graduation rate...



...While children with CASA volunteers have a graduation rate of 92%



CASA volunteers are highly effective in getting their recommendations accepted in court. In four out of five cases, all or almost all CASA volunteer recommendations are accepted

