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Dear Friends,

We are honored to co-chair the **2022 Friends of CASA Holiday Luncheon and Fashion Show** to raise awareness and funds for Court Appointed Special Advocates of Orange County (CASA OC). Funds raised at the Holiday Luncheon go directly towards CASA OC's mission of providing desperately needed one-on-one mentoring and powerful court authorized advocacy to the most abused, neglected and abandoned children in our local foster care system.

Over the past two and a half years, we have seen the CASA waitlist grow longer and the volunteer numbers get smaller as we emerge from the impacts of the pandemic. Today there are a staggering 3,450 Orange County children in foster care, in dire need of a caring, consistent adult to guide them and advocate on their behalf in and out of court.

CASA volunteers are needed for youth in foster care to advocate for the child in court proceedings, support their education and supplemental service needs, and provide mentorship for their emotional well-being. CASA's provide youth in foster care with a stable, trustworthy adult to support and guide them through this turbulent and uncertain period in their lives. Currently, there are over 225 children on CASA's waitlist who are hoping to be paired with a caring CASA mentor-advocate. CASA is 95% privately funded and needs our help in providing crucial financial support for the organization's recruitment.

On **Thursday, December 8, 2022**, we host the **27th Annual Friends of CASA Holiday Luncheon and Fashion Show** at the beautiful and newly reimagined **VEA Newport Beach**, a Marriott Resort & Spa. The Holiday Luncheon is an elegant daytime event that attracts over 450 guests and is responsible for raising over \$525,000 net proceeds towards funding CASA of Orange County's mission. The 2022 fashion show will be presented by South Coast Plaza and Lafayette 148 New York. Your support of this event will contribute to the essential funding that enables CASA OC to make a difference for hundreds of children who are waiting to be matched with a CASA volunteer.

Please join us in supporting CASA OC's life changing work by becoming a Friends of CASA Holiday Luncheon Sponsor, Underwriter or donate an item to our auction. Enclosed is additional information about the event and details on how you can help. You can discover more about CASA and our previous years' events by visiting **www.CASAHolidayLuncheon.com**, scanning the QR code below or contacting events@casaoc.org.

We thank you in advance for your support, generosity and contribution to improving the lives of Orange County youth in foster care.

With warm gratitude,

Sarah Minakary
2022 Holiday Luncheon Co-Chair

Sara Van Dusen
2022 Holiday Luncheon Co-Chair



Scan Me For
Sponsorship
Opportunities

MISSION STATEMENT

CASA provides a powerful voice and a meaningful connection for children who have experienced abuse, neglect and abandonment.

WWW.CASAHOLIDAYLUNCHEON.COM | 1505 E. 17TH STREET 214, SANTA ANA, CA 92705

MAIN 714.619.5151 | FAX 714.619.5152 | #33-0069334



LAFAYETTE 148
NEW YORK



2022 FRIENDS OF CASA HOLIDAY LUNCHEON

SPONSORSHIP OPPORTUNITIES | Thursday, December 8, 2022 • VEA Newport Beach

DIAMOND STARFISH - \$30,000+ CHILDREN'S ADVOCATE

- Provide 10 Children an Advocate for ONE Year
- Premium Seating for TWO Individuals at the Luncheon
- Premier Recognition on All Event Promotional Materials
- Full Screen Special Visual Recognition at the Event
- Recognition on the Event Website
- Name Recognition on the Invitation*
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

RUBY STARFISH - \$20,000+

- Premium Seating for TWO Tables of 12 at the Luncheon
- Full Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Mention in Media and Press Releases
- Recognition on the Event Website
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

EMERALD STARFISH - \$12,000+

- Premium Seating for ONE Table of 12 at the Luncheon
- Full Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Mention in Media and Press Releases
- Recognition on the Event Website
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

SAPPHIRE STARFISH - \$6,000+

- 6 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Recognition on the Event Website
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

PEARL STARFISH - \$3,500+

- 4 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Recognition on the Event Website
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

TOPAZ STARFISH - \$1,750+

- 2 Tickets to the Luncheon
- Recognition on the Event Website

- All sponsors will receive recognition on screens at event.
- Seating based on Starfish level - Sapphire, Pearl, and Topaz will be seated with other sponsors and/or guests.
- Sponsorships secured by 11/8 will be included in the Jan/Feb issue of Modern Luxury Magazine.
- *Sponsorships secured by 9/26 will be included in invitation.

Please visit our website at CASHolidayLuncheon.com, scan the QR code, or call to secure your Sponsorship:

CASA of Orange County, Attn: Holiday Luncheon
1505 E. 17th Street, Suite 214, Santa Ana, CA 92705
Phone: 714.619.5141 | Fax: 714.619.5152 | Web: www.CASHolidayLuncheon.com

Scan Me to Purchase
Sponsorship And
Underwriting Opportunities





2022 FRIENDS OF CASA HOLIDAY LUNCHEON

UNDERWRITING OPPORTUNITIES | Thursday, December 8, 2022 • VEA Newport Beach

EXCLUSIVE JEWELRY SPONSOR - \$30,000+ *(limited to one)*

LUGANO[®]
DIAMONDS

- Preferred Seating for TWO Tables of 12 at Luncheon
- Premier Recognition on All Event Promotional Materials
- Full Screen Special Visual Recognition at the Event
- Mention in Media and Press Release
- Logo Recognition on the Invitation*
- Logo/Link on the Event Website
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

STARFISH WISH SPONSOR - \$10,000+ *(limited to one)*



BARCLAY BUTERA
INTERIORS

- Preferred Seating for 1 Table of 10 at Luncheon
- Full Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Logo/Link on the Event Website
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

MOBILE BIDDING SPONSOR - \$8,000+ *(limited to one)*

- 2 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Mention in Media and Press Releases
- Prominent Name/Logo on the Invitation*
- Logo on Mobile Bidding Website
- Logo/Link on the Event Website
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

ENTERTAINMENT SPONSOR - \$6,000+ *(limited to one)*

- 2 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation*
- Logo/Link on the Event Website
- Signage at Event as Entertainment Sponsor
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

INVITATION SPONSOR - \$5,000+ *(limited to one)*

- 2 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Mention in Media and Press Releases
- Prominent Name/Logo on the Invitation*
- Logo/Link on the Event Website
- Name Recognition in the Jan/Feb Issue of Modern Luxury Magazine

PRINTING SPONSOR - \$3,000+ OR IN-KIND *(limited to one)*

- Name on All Printed Materials as Printing Sponsor
- Half Screen Special Visual Recognition at the Event
- Logo/Link on the Event Website

WINE OR CHAMPAGNE SPONSOR - \$2,500+ OR IN-KIND *(limited to one)*

- Name on the Event Website as Wine/Champagne Sponsor
- Half Screen Ad in Event Program

*Sponsorships secured by 9/26 will be included in invitation.

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Sponsorship And
Underwriting Opportunities





2022 FRIENDS OF CASA AUCTION OPPORTUNITIES

Thursday, December 8, 2022 • VEA Newport Beach

SILENT AUCTION OPPORTUNITIES

Donation Value of \$10,000+

- Full Screen Special Visual Recognition at the Event
- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

Donation Value of \$5,000+

- Half Screen Special Visual Recognition at the Event
- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

Donation Value of \$2,500+

- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

- You will be contacted regarding program/artwork specs.
- All program artwork must be submitted in 300dpi, PDF, JPEG, or EPS, by November 17th.

EVENT DEMOGRAPHICS

The Friends of CASA Holiday Luncheon is seen as one of the most fashionable and premier social events in all of Orange County and has been recognized within the top 5 highest netting luncheons in Orange County per the Orange County Business Journal. You will be promoting to over 450 of Orange County's most discerning consumers who are looking for unique high-end retail items and services. Holiday Luncheon attendees are primarily married females with children, 35-55 years of age living in the beautiful communities of Newport Beach, Irvine and Laguna Beach.

SILENT AUCTION CO-CHAIRS

Nadia Bess
nbess89@gmail.com
(415) 686-0759

Natalie Midlock
natalievmidlock@yahoo.com
(650) 804-1197

Please visit the website www.CASAHolidayLuncheon.com for more information about this event

1505 E. 17TH STREET 214, SANTA ANA, CA 92705 | MAIN 714.619.5151 | FAX 714.619.5152 | #33-0069334

Your gift to CASA is fully tax-deductible to the extent of the law, as CASA is a non-profit 501 (c)(3). Tax ID: 33-0069334. Thank you for your support!



2022 FRIENDS OF CASA HOLIDAY LUNCHEON

AUCTION DONATION FORM | Thursday, December 8, 2022 • VEA Newport Beach

Donor's Name *(as you would like to be recognized)*

Business/Contact Name:

Street Address:

City/State/Zip:

Email:

Phone:

Committee Member Name

Email:

Phone:

Item Description *(Continue on back or attach an additional sheet):*

Item Restrictions *(Black out dates, expirations, age limits, etc.):*

Estimated Value:

Please Check One:

Donation Enclosed

To Be Delivered

To Be Picked Up

Please Create Certificate

Signature:

PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM BY NOVEMBER 8, 2022 TO:

CASA of Orange County
1505 E. 17th Street, Suite 214, Santa Ana, CA 92705
Attn: CASA Holiday Luncheon
auction@casaooc.org
www.CASAHolidayLuncheon.com | Phone: 714.619.5141 | Fax: 714.619.5152

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Your gift to CASA is fully tax-deductible to the extent of the law, as CASA is a non-profit 501(c)(3). Tax ID: 33-0069334. Thank you for your support!

Modern Luxury

ORANGE COUNTY

ON THE SCENE

PUTTIN' ON THE GLITZ

THE PARTY The enchantment of the holiday season was alive and well at The Ritz-Carlton, Laguna Niguel where 420 guests gathered for the annual **Friends of CASA Holiday Luncheon & Fashion Show**. The generosity of its attendees directly affect abused, neglected and abandoned children throughout Orange County. **THE PEOPLE** Nicol Inal and Janine Wald took the reins as this year's chairs while the 62 members of the Friends of CASA (FOCASA) donated their time and effort under the leadership of President Colleen Masterson. CASA CEO Regan Phillips welcomed attendees to the sit-down luncheon. **THE PINNACLE** Deborah Keillor produced a fabulous fashion show featuring looks from Weekend Max Mara and South Coast Plaza before keynote speaker and former foster youth Ashley Rhodes-Courter shared her inspiring story of survival. Records were smashed thanks to the day's fundraising total—more than \$522,000. Bravo!

BY ALLISON MITCHELL



(1) Jaynine Warner (2) CASA Orange County Board of Directors Chair Party Juarez with CEO Regan Phillips (3) Co-chairs Janine Wald and Nicole Inal (4) Nancy Eaton and Lourdes De Quillien (5) Barclay Butera (6) A model showed off a look from Weekend Max Mara. (7) Keynote speaker Ashley Rhodes-Courter

(8) The lovely Lauren Wong (9) A model worked the runway in Weekend Max Mara. (10) Valerie Ramsay, Friends of CASA President Colleen Masterson and Sandi Marino shared a toast. (11) A look at the outdoor reception at The Ritz-Carlton, Laguna Niguel. (12) Inga Sanders-Marcereau smiled as she enjoyed CASA's Starfish Wish trees.

PHOTOS BY JOHN WATKINS

THE CHALLENGE:

There are over 3,450 children and young adults under the jurisdiction of the Dependency Court in Orange County - which is overburdened and underfunded. The Dependency Court hears cases about children (minors) who are abused or neglected

The average judge handles more than 800 cases per year; the average social worker carries up to 40 cases at one time, and an attorney may have over 100 cases at any moment

1 in 5 former youth in dependency will become homeless within one year of emancipating

Only 58% of youth in dependency will graduate from high school. Over 70% of the prison population is made up of people who were at one time in the dependency system

By the age of 24, more than 50% of former youth in dependency will be unemployed



THE SOLUTION:

ADVOCACY

- In court advocacy and recommendations
- Educational Advocacy & Individual Education Program (IEP) Assessments
- Trauma-Informed Advocacy
- Mental Health Advocacy (assessments & therapeutic treatments)
- Family Connections Advocacy
- Early intervention support to prevent long term foster care status

MENTORSHIP

- Two year commitment
- Outings twice a month with the child

THE CASA IMPACT

A child with a CASA volunteer is more likely to have better outcomes: children tended to perform better academically and behaviorally in school as measured by whether or not they passed all of their courses, whether or not they were expelled, and their conduct performance.



OC children in foster care with a CASA advocate have a 92% high school graduation rate, compared to the 58% national average



A child with a CASA volunteer is half as likely to re-enter the child welfare system and more likely to achieve permanent placement



In four out of five dependency cases, all or almost all CASA volunteer recommendations are accepted by the court



LEARN MORE ABOUT BECOMING A VOLUNTEER OR MAKING A DONATION AT [CASAOC.ORG](https://casaoc.org)