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Liz deSousa
Danette Dye
Jennifer Gonzales Oxen
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Sandi Kirby
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Inga Marcereau
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Stephanie Rogers
Stuart Winston
Michael Wong



Dear Friends,

We are excited to announce the return of the **Friends of CASA Holiday Luncheon & Fashion Presentation** to be held on **Friday, December 1, 2023** at the beautiful Waldorf Astoria Monarch Beach Resort, a luxury hotel in Dana Point, California. On behalf of Friends of CASA, we invite you to participate in the Silent Auction portion of our event. Your donation will help us raise funds to recruit and train CASA OC volunteers who provide a powerful voice and meaningful connection to children in Orange County who have experienced abuse, neglect and abandonment.

Last year, your generous contributions enabled us to swear-in 128 new CASA volunteers to mentor and advocate on behalf of youth in foster care. These CASAs are often the one stable, trustworthy adult providing support and guidance through the most turbulent time of their lives.

Today there are over 3,530 youth in the Orange County child welfare system, in dire need of a caring adult in their life to guide them, hold their hand and amplify their voice in court.

Please help us in raising the funds to support CASA OC during this difficult time. Our Holiday Luncheon is our primary fundraiser for CASA OC, and in 2023 raised over \$620,000 in net proceeds. The Silent Auction portion of our event is always popular with our guests and raises the majority of our revenue. We encourage you to take part in this opportunity and to know that your donation not only helps to support a worthy cause, but also provides business exposure to over 550 discerning and influential guests.

We appreciate your time and thank you for considering donating to our event. We want to acknowledge your generous contribution in our recognition materials and will need your donation by **October 26th** in order to meet publication deadlines. For more information on the CASA Holiday Luncheon, please visit **www.CASAHolidayLuncheon.com** and be sure to follow us on Instagram and Facebook at @casaoc. If you have additional questions feel free to contact our CASA Events Manager, Debbie Masek at 714.619.5140 or dmasek@casaoc.org.

Thank you for making the difference in the lives of local youth in foster care.

Sincerely,

Kimberly DeLamar Matties
2023 Friends of CASA Holiday
Luncheon Silent Auction Chair

Jennifer Hanlon
2023 Friends of CASA Holiday
Luncheon Silent Auction Chair

Inga Sanders-Marcereau
2023 Friends of CASA Holiday
Luncheon Silent Auction Chair



Scan Me For
Sponsorship
Opportunities

MISSION STATEMENT

CASA provides a powerful voice and a meaningful connection for children who have experienced abuse, neglect and abandonment.

WWW.CASAHOLIDAYLUNCHEON.COM | 765 THE CITY DRIVE SOUTH, SUITE 300, ORANGE, CA 92868

MAIN 714.619.5151 | FAX 714.619.5152 | #33-0069334



2023 FRIENDS OF CASA HOLIDAY LUNCHEON AUCTION OPPORTUNITIES

Friday, December 1, 2023 • Waldorf Astoria Monarch Beach

SILENT AUCTION OPPORTUNITIES

Donation Value of \$10,000+

- Full Screen Special Visual Recognition at the Event
- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

Donation Value of \$5,000+

- Half Screen Special Visual Recognition at the Event
- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

Donation Value of \$2,500+

- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

- You will be contacted regarding program/artwork specs.
- All program artwork must be submitted in 300dpi, PDF, JPEG, or EPS, by October 26th.

EVENT DEMOGRAPHICS

The Friends of CASA Holiday Luncheon is known as one of the most fashionable and premier social events in all of Orange County and has been recognized as the second highest netting luncheon for the past several years per the Orange County Business Journal. The Holiday Luncheon Silent Auction is comprised of unique high end retail items and services, viewed by over 550 of OC's most discerning consumers and a host of online bidders. Holiday Luncheon attendees are primarily married females with children, 35-55 years of age living in the beautiful communities of Newport Beach, Irvine and Laguna Beach.

SILENT AUCTION CHAIRS

Kimberly DeLamar Matties
kimdelamar@icloud.com
(949)637-7159

Jennifer Hanlon
jenniferhanlon@me.com
(949)887-8930

Inga Sanders-Marcereau
inmarcereau@gmail.com
(510)484-4163

Please visit the website www.CASAHolidayLuncheon.com for more information about this event

765 THE CITY DRIVE SOUTH, SUITE 300, ORANGE, CA 92868 | MAIN 714.619.5151 | FAX 714.619.5152 | #33-0069334

Your gift to CASA is fully tax-deductible to the extent of the law, as CASA is a non-profit 501(c)(3). Tax ID: 33-0069334. Thank you for your support!



2023 FRIENDS OF CASA HOLIDAY LUNCHEON

Auction Donation Form | Friday, December 1, 2023 • Waldorf Astoria Monarch Beach

Donor's Name *(As you would like to be recognized):*

Business/Contact Name:

Street Address *(Required to receive tax-acknowledgement letter):*

City/State/Zip:

Email:

Phone:

Committee Member Name:

Email:

Phone:

Item Description *(Continue on back or attach an additional sheet):*

Item Restrictions *(Black out dates, expirations, age limits, etc.):*

Estimated Value:

Please Check One *(Some items may be bundled or packaged):*

Donation Enclosed

To Be Delivered

To Be Picked Up

Please Create Certificate

Signature:

PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM BY OCTOBER 26, 2023 TO:

CASA of Orange County
765 The City Drive South, Suite 300, Orange, CA 92868
Attn: CASA Holiday Luncheon
auction@casaooc.org

www.CASAHolidayLuncheon.com | Phone: 714.619.5141 | Fax: 714.619.5152

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SPECIAL GUEST SPEAKER

David Ambroz



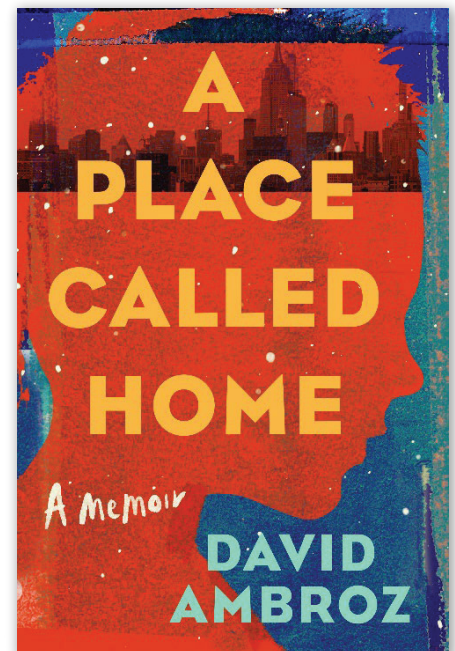
David Ambroz is a national poverty and child welfare expert and advocate. He was recognized by President Obama as an American Champion of Change. He currently serves as the Head of Community Engagement (West) for Amazon. Previously he led Corporate Social Responsibility for Walt Disney Television, and served as the President of the Los Angeles City Planning Commission, and as a California Child Welfare Councilmember. After growing up homeless and then in foster care, he graduated from Vassar and later from UCLA School of Law (J.D.). He is a foster dad and lives in Los Angeles, CA.

“ *A Place Called Home* asks us to reflect on the family we come from and the family we find, the extraordinary courage of a child and the responsibility we all have to make the world safer for those who enter our world unprotected. ”

—Steve Pemberton, author of *A Chance in the World*

There are millions of homeless children in America today, and in ***A PLACE CALLED HOME: A Memoir***, award-winning child welfare advocate David Ambroz writes about growing up homeless in New York for eleven years and his subsequent years in foster care, offering a window into what so many kids living in poverty experience every day.

Told with lyricism and sparkling with warmth, ***A Place Called Home*** depicts childhood poverty and homelessness as it is experienced by so many young people who have been systematically overlooked and unprotected. It's at once a gripping personal account of deprivation—how one boy survived it, and ultimately thrived—and a resounding call for readers to move from empathy to action.

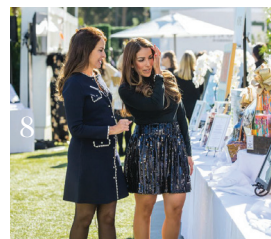


Modern Luxury

ORANGE COUNTY.

ON THE SCENE

THAT'S WHAT FRIENDS ARE FOR



THE PARTY For the 27th year, Friends of CASA (Court Appointed Special Advocates) invited local philanthropists to its annual **Holiday Luncheon and Fashion Show**. Held for the first time at the new VEA Newport Beach, the afternoon affair kicked off with a Champagne reception, where silent auction items enticed and Starfish Wish Trees, presented by **Barclay Butera**, invited guests to fulfill the wishes of youth in foster care. **THE PEOPLE** Sarah Minakary and Sara Van Dusen served as the day's chairs, and were joined by 70 volunteer Friends of CASA members in making the holiday fete happen. More than 400 attendees enjoyed lunch and an exclusive fashion show produced by **Shannon Davidson**. Models strutted across the catwalk in resortwear by Lafayette 148 New York from South Coast Plaza, before CASA volunteer **Marie Crosson** and her CASA youth **Amy** shared their keynote presentation, detailing the ways in which the CASA program can dramatically change the life of a young person in need. **THE PINNACLE** CASA supporter **Jamie Born** took home the day's opportunity drawing, a \$15,000 diamond bracelet from Lugano Diamonds, but it was the organization that won even bigger with a record-breaking fundraising total of more than \$620,000.

BY ALLISON MITCHELL

(1) CASA board members Karen Jordan and Bobbie Howe (2) Dana Strader and Inga Sanders-Marcereau (3) CASA Orange County CEO Regan Phillips (4) A model showed off apparel from South Coast Plaza's Lafayette 148 New York. (5) The verdant tablescapes featured florals by Paul Fenner Floral Designs. (6) Timree Gold was all smiles.

(7) Event chairs Sara Van Dusen and Sarah Minakary posed in front of CASA's Starfish Wish Trees. (8) Kimberly DeLamar Matties and Jennifer Gonzales Oxen browsed silent auction items. (9) Tables sparkled with holiday decor. (10) Deborah Keillor and Sandi Marino (11) Lugano Diamonds founders Moti and Idit Ferder donated the day's opportunity drawing prize, a beautiful 18K rose gold floral bracelet.

PHOTOS BY JOHN WATKINS

THE CHALLENGE:

There are over 3,500 children and young adults under the jurisdiction of the Dependency Court in Orange County - which is overburdened and underfunded. The Dependency Court hears cases about children (minors) who are abused or neglected

The average judge handles more than 800 cases per year; the average social worker carries up to 40 cases at one time, and an attorney may have over 100 cases at any moment

1 in 5 former youth in dependency will become homeless within one year of emancipating

Only 58% of youth in dependency will graduate from high school.

By the age of 24, more than 50% of former youth in dependency will be unemployed.



THE SOLUTION:

ADVOCACY

- In court advocacy and recommendations
- Educational Advocacy & Individual Education Program (IEP) Assessments
- Trauma-Informed Advocacy
- Mental Health Advocacy (assessments & therapeutic treatments)
- Family Connections Advocacy
- Early intervention support to prevent long term foster care status

MENTORSHIP

- Two year commitment
- Outings twice a month with the child

THE CASA IMPACT

A child with a CASA volunteer is more likely to have better outcomes: children tended to perform better academically and behaviorally in school as measured by whether or not they passed all of their courses, whether or not they were expelled, and their conduct performance.



OC children in foster care with a CASA advocate have a 92% high school graduation rate, compared to the 58% national average



A child with a CASA volunteer is half as likely to re-enter the child welfare system and more likely to achieve permanent placement



In four out of five dependency cases, all or almost all CASA volunteer recommendations are accepted by the court



LEARN MORE ABOUT BECOMING A VOLUNTEER OR MAKING A DONATION AT CASAOC.ORG