

#### **EVENT CHAIRS**

Liz deSousa Marjie Zethraus Mros

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#### ADVISORY COMMITTEE

Regan Phillips Stephanie Rogers Stuart Winston Michael Wong

Dear Friends,

We are honored to co-chair the 2025 Friends of CASA Holiday Luncheon, benefiting Court Appointed Special Advocates of Orange County (CASA OC). This year's event is particularly special as we celebrate two incredible milestones—the 30th anniversary of the Friends of CASA Holiday Luncheon and the 40th anniversary of CASA OC's life-changing work advocating for children in foster

Currently, there are 2,915 children in the Orange County child welfare system, each in need of a caring adult to support, guide, and amplify their voice in court. CASA OC provides a vital lifeline through dedicated volunteers who mentor and advocate for these vulnerable youth. Last year alone, thanks to generous supporters like you, we were able to swear in 177 new CASA volunteers—each one making a lasting impact on a child's life.

On Friday, December 5, 2025, we will gather at the stunning Waldorf Astoria Monarch Beach in Dana Point, California, for this highly anticipated event. The Friends of CASA Holiday Luncheon is an elegant daytime affair that draws over 500 guests and raises critical funds—over \$635,000 in net proceeds last year alone—to support CASA OC's mission. Your sponsorship and underwriting support are essential to ensuring we continue providing advocacy, hope and stability for children who need it most.

We invite you to become a Friends of CASA Holiday Luncheon Sponsor and secure your commitment as soon as possible to maximize your impact and recognition. Enclosed, you will find additional information about sponsorship opportunities and the exquisite fashion presentation by Monique Lhuillier at South Coast Plaza. You can also visit www.CASAHolidayLuncheon.com for event details and past highlights.

If you have any questions or would like to confirm your sponsorship, please contact Debbie Masek at 714.619.5140 or dmasek@casaoc.org. Your early commitment will help us continue transforming lives and ensuring that every child in foster care has a champion in their corner.

With warm gratitude,

Liz deSousa

2025 Friends of CASA Holiday Luncheon Co-Chair Marjie Zethraus Mros 2025 Friends of CASA

Marjie Mros

Holiday Luncheon Co-Chair



Scan Me For Sponsorship Opportunities





**Sponsorship Opportunities** Friday, December 5, 2025 • Waldorf Astoria Monarch Beach

#### **RUBY STARFISH - \$25,000**

- Premium Seating for TWO Tables of 12 at the Luncheon
- Full Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation\*
- Mention in Media and Press Releases

#### Tax Deductible Amount \$17,320

- Recognition on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

#### **EMERALD STARFISH - \$12,000**

- Premium Seating for ONE Table of 12 at the Luncheon
- Full Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation\*
- Mention in Media and Press Releases

#### Tax Deductible Amount \$8,160

- Recognition on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

#### SAPPHIRE STARFISH - \$6,000

- 6 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation\*

#### Tax Deductible Amount \$4,080

- Recognition on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

#### PEARL STARFISH - \$4,000

- 4 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event

#### Tax Deductible Amount \$2,720

- Recognition on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

#### **TOPAZ STARFISH - \$2,000**

• 2 Tickets to the Luncheon

#### Tax Deductible Amount \$1,360

Recognition on the Event Website

- All sponsors will receive recognition on screens at the event.
- Seating based on Starfish level Sapphire, Pearl, and Topaz will be seated with other sponsors and/or guests.
- Sponsorships secured by 11/4 will be included in the February issue of Modern Luxury Magazine.
- \*Eligible Sponsorships secured by 9/9 will be included in the invitation.

Please visit our website at CASAHolidayLuncheon.com, scan the QR code, or call to secure your Sponsorship:

CASA of Orange County, Attn: Holiday Luncheon 765 The City Drive South, Suite 300, Orange, CA 92868

Phone: 714.619.5141 | Fax: 714.619.5152 | www.CASAHolidayLuncheon.com

Scan Me to Purchase Sponsorship Opportunities





Partnership Opportunities | Friday, December 5, 2025 • Waldorf Astoria Monarch Beach

#### OFFICIAL JEWELRY PARTNER - \$20,000

- Preferred Seating for 2 Tables of 12 at Luncheon
- Premier Recognition on All Event Promotional Materials
- Full Screen Special Visual Recognition at the Event
- Mention in Media and Press Release

#### SOLD!

LUGANO°

- · Logo Recognition on the Invitation\*
- Logo/Link on the Event Website
- Name Recognition in the February Issue

#### of Modern Luxury Magazine

#### STARFISH ORNAMENT PARTNER - \$12,000

- Preferred Seating for 1 Table of 12 at Luncheon
- Full Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation\*
- · Logo/Link on the Event Website

#### SOLD!

93 BARCLAYBUTERA INTERIOR DESIGN

• Name Recognition in the February Issue

of Modern Luxury Magazine

#### ENTERTAINMENT PARTNER - \$12,000 (limited to one)

- 6 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Name Recognition on the Invitation\*
- Logo/Link on the Event Website

#### Tax Deductible Amount \$10,080

- Signage at Event as Entertainment Partner
- Name Recognition in the February Issue
  - of Modern Luxury Magazine

#### VIP VALET SHOWCASE PARTNER - \$10,000 (limited to one)

- 2 Tickets to the Luncheon
- Full Screen Special Visual Recognition at the Event
- Mention in Media and Press Releases
- Prominent Name/Logo on the Invitation\*
- Vehicle Placement in Valet

Tax Deductible Amount \$9,360

- Signage at Event as VIP Valet Showcase Partner • Logo/Link on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

#### FLORAL PARTNER - \$10,000 (limited to one)

- 2 Tickets to the Luncheon
- Full Screen Special Visual Recognition at the Event
- Mention in Media and Press Releases
- Prominent Name/Logo on the Invitation\*

#### Tax Deductible Amount \$9,360

Tax Deductible Amount \$7,360

- Logo/Link on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

#### MOBILE BIDDING PARTNER - \$8,000 (limited to one)

- 2 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Mention in Media and Press Releases
- Prominent Name/Logo on the Invitation\*

- Logo on Mobile Bidding Website
- · Logo/Link on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

#### INVITATION PARTNER - \$5,000 (limited to one)

- 2 Tickets to the Luncheon
- Half Screen Special Visual Recognition at the Event
- Prominent Name/Logo on the Invitation\*

- Tax Deductible Amount \$4,360
- Logo/Link on the Event Website
- Name Recognition in the February Issue of Modern Luxury Magazine

#### PRINTING PARTNER - \$3,000 OR IN-KIND (limited to one)

Tax Deductible Amount \$3,000

- Name on All Printed Materials as Printing Partner
- Half Screen Special Visual Recognition at the Event

• Logo/Link on the Event Website

# PHOTOGRAPHY PARTNER - \$3,000 OR IN-KIND (limited to one)

- Name on All Printed Materials as Photography Partner
- Half Screen Special Visual Recognition at the Event

# • Logo/Link on the Event Website

Tax Deductible Amount \$3,000

• Name on the Event Website as Wine/Champagne Partner

- WINE OR CHAMPAGNE PARTNER





Half Screen Ad in Event Program





Please visit our website at CASAHolidayLuncheon.com, scan the QR code, or call to secure your Partnership:

Scan Me to Purchase **Partnership Opportunities** 



CASA of Orange County, Attn: Holiday Luncheon

765 The City Drive South, Suite 300, Orange, CA 92868

Phone: 714.619.5141 | Fax: 714.619.5152 | www.CASAHolidayLuncheon.com

SOLD!

<sup>\*</sup>Eligible Partnerships secured by 9/9 will be included in the invitation.



**Auction Opportunities** | Friday, December 5, 2025 • Waldorf Astoria Monarch Beach

#### SILENT AUCTION RECOGNITION OPPORTUNITIES

#### Donation Value of \$10,000

- Full Screen Special Visual Recognition at the Event
- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

#### Donation Value of \$5,000

- Half Screen Special Visual Recognition at the Event
- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

#### Donation Value of \$2,500

- Company Logo on CASA Holiday Luncheon Website
- Link to Company Website on the Event Website

\*You will be contacted regarding program/artwork specs.

All program artwork must be submitted in 300dpi, PDF, JPEG, or EPS, by November 1st.

#### **EVENT DEMOGRAPHICS**

The Friends of CASA Holiday Luncheon is known as one of the most fashionable and premier social events in all of Orange County and has been recognized as the second highest netting luncheon for the past several years per the Orange County Business Journal. The Holiday Luncheon Silent Auction is comprised of unique high end retail items and services, viewed by over 500 of OC's most discerning consumers and a host of online bidders. Holiday Luncheon attendees are primarily married women with children, 35-55 years of age living in the beautiful communities of Newport Beach, Irvine and Laguna Beach.

#### SILENT AUCTION CHAIRS

Michelle Adam

Michelleadam@cox.net 2025 Silent Auction Co-Chair Linette Dai

Linette@linettedaidesign.com 2025 Silent Auction Co-Chair Joanna Smith

Joanna.luter.smith@outlook.com 2025 Silent Auction Co-Chair (Advisory)

Please visit the website www.CASAHolidayLuncheon.com for more information about this event



**Auction Donation Form** | Friday, December 5, 2025 • Waldorf Astoria Monarch Beach

Donor's Name (As you would like to be recognized):	Business/Contact Name:
Street Address (Required to receive tax-acknowledgement letter):	City/State/Zip:
Email:	Phone:
Committee Member Name:	
Email:	Phone:
Item Description (Continue on back or attach an additional sheet):	
Item Restrictions (Black out dates, expirations, age limits, etc.):	
Estimated Value:	Please Check One (Some items may be bundled or packaged):  Donation Enclosed To Be Delivered
	☐ To Be Picked Up ☐ Please Create Certificate
Signature:	

#### PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM BY OCTOBER 31, 2025 TO:

CASA of Orange County
765 The City Drive South, Suite 300, Orange, CA 92868
Attn: CASA Holiday Luncheon
auction@casaoc.org

www.CASAHolidayLuncheon.com | Phone: 714.619.5141 | Fax: 714.619.5152

#### MISSION STATEMENT

CASA provides a powerful voice and a meaningful connection for children who have experienced abuse, neglect and abandonment.

All or part of your gift may be tax deductible, as CASA is a non-profit 501(c)(3). Tax ID: 33-0069334. Please consult with your tax advisor.

# Modern Luxury orange country.

MODERNLUXURY





1/ Valerie Ramsay and keynote speaker Mark Daley 2/ Wendy Tenebaum, Nancy Eaton and Karen Jordan 3/ Friends of CASA president Inga Sanders-Marcereau and CASA OC CEO Regan Dean Phillips 4/ Molly Jolly and Jaynine Warner 5/ Holiday Luncheon co-chairs Dana Strader and Jennifer Hanlon 6/ A model worked the runway in apparel from Bally South Coast Plaza.











ON THE SCENE

# Fostering Hope

THE PARTY It was a holly, jolly afternoon at the Waldorf Astoria Monarch Beach Resort & Club as the Friends of CASA Holiday Luncheon returned to the Dana Point property. Over 450 guests kicked the festive affair off with Champagne sips, bids on silent auction items and granting wishes through Starfish Wish Trees, sponsored by Barclay Butera Interiors. THE PEOPLE Elite OC Productions and Paul Fenner Florals decked out the ballroom, where event co-chairs Jennifer Hanlon and Dana Strader, Friends of CASA president Inga Sanders-Marcereau

and CEO Regan Dean Phillips made remarks. TheFosterParent.com founder and author Mark Daley served as the keynote speaker. He shared his inspiring story of fostering and adopting a set of siblings and advocating for reform in the system. THE PINNACLE
The glittering gathering was punctuated by a Bally South Coast Plaza fashion show and an opportunity drawing by Lugano Diamonds—CASA supporter Nazy Saidi won Lugano's stunning 4.4-carat hoop earrings. By the day's end, more than \$635,000 had been raised for youth in foster care. BY ALLISON MITCHELL



# SHOWING UP IS EXTRAORDINARY

CASA volunteers advocate for children in foster care, developing a relationship with them through outings, quality time, and most importantly, listening.

# THE CHALLENGE:

There are over 2,915 children and young adults under the jurisdiction of the Dependency Court in Orange County - which is overburdened and underfunded. The Dependency Court hears cases about children (minors) who are abused or neglected.

The average judge handles more than 800 cases per year; the average social worker carries up to 40 cases at one time, and an attorney may have over 100 cases at any moment.



50% of youth formerly in foster care are unemployed by the age of 24



1 out of 5 youth formerly in foster care will be homeless within one year of aging out of care

# THE SOLUTION:

#### **ADVOCACY**

- · In court advocacy and recommendations
- · Educational Advocacy & Individual Education Program (IEP) Assessments
- · Trauma-Informed Advocacy
- · Mental Health Advocacy (assessments & therapeutic treatments)
- · Family Connections Advocacy
- · Early intervention support to prevent long term foster care status

#### **MENTORSHIP**

- · Two year commitment
- · Outings twice a month with the child

### THE CASA IMPACT

A child with a CASA volunteer is more likely to have better outcomes both academically and behaviorally.



A child with a CASA volunteer is less likely to reenter the child welfare system. The proportion of reentries is consistently reduced by half



Youth in foster care have a 58% high school graduation rate...



...While children with CASA volunteers have a graduation rate of 96%



CASA volunteers are highly effective in getting their recommendations accepted in court. In four out of five cases, all or almost all CASA volunteer recommendations are accepted



LEARN MORE ABOUT BECOMING A VOLUNTEER
OR MAKING A DONATION AT CASAOC.ORG

